

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

**PARADOR IS WELCOMING ERICH HIRAWAN AS THE NEW  
OPERATION DIRECTOR**



Tangerang  
December 2015

Parador Hotels & Resorts, a reputable local hotel operator in Indonesia proudly announced Erich Hirawan as the new Operation Director. Erich has experienced in a hospitality industry for 24 years in several hotel operator both local and international.

Was born in Sumedang, 8<sup>th</sup> January, he began his career with Hyatt International in 1994 as a Assistant Front Office Manager, after that he joined InterContinental Hotels Group as a Front Office Manager. His career was continuously developed until he successfully reached General Manager position then Regional Operation Manager with Swiss-Belhotel International Indonesia Region in 2013. Erich Hirawan studied in Harvard University on Management Mentor on-line Study.

To be successful senior hotelier leader and to continually enhance skill and capabilities | ensuring positive experience and knowledge of hotel business and achieving personal and professional goals in hotel industry are his objectives. Parador Hotels & Resorts sure by the existence of Erich Hirawan as a Operation Director will help Parador to be closer to it's vision and mission. Once again, welcome Mr. Erich Hirawan!

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### **About Parador Hotels & Resorts**

*Launched in January 2013, Parador Hotels & Resorts has quickly become a recognized name in the hospitality industry. The management and staff dedicate themselves to becoming the most inspiring hospitality management team, with the ultimate goal being to manage 99 leading hotels, resorts and residences by the year 2024.*

*With a full range of services provided, Parador Hotels & Resorts have five brands in their portfolio including Vega Hotels, Atria Hotels, Ara Hotels, Fame Hotels and Starlet Hotels. You will find a unique combination of humble Asian hospitality and professionalism throughout our range of hotels and resorts. Through our commitment to innovation, we are offering excellent alternatives to our guests and provide the best returns to all stakeholders. We take responsibility for quality, we deliver customer satisfaction and we act with integrity in all we do. Parador Hotels & Resorts will always be a company upon which an investor can depend.*

### **MEDIA CONTACTS**

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